



DIGITAL SIGNAGE

SCOREBOARD DISPLAY SIGNAGE

Display Name	Location	Size (pixels) W x H	Format
Main Scoreboard Display	Sides	1728 x 864	MP4, MOV, PNG, JPG
Main Scoreboard Display	Ends	1140 x 864	MP4, MOV, PNG, JPG
Main Scoreboard Video	Sides and Ends	1920 x 1080	MP4, MOV, PNG, JPG

FULL DISPLAY ANIMATIONS

Display Name	Location	Size (pixels) W x H	Format
Suite Fascia	Entire 360° of Suite Level	18016 x 40	MP4, MOV, PNG, JPG
Upper Level Fascia	Sides of 200 Level	5152 x 40	MP4, MOV, PNG, JPG
Scoreboard – Top Ring*	Top Ring of Scoreboard	6672 x 144	MP4, MOV, PNG, JPG
Column Advertising	Arena Corners	424 x 416	MP4, MOV, PNG, JPG
End Zone Video Lower Slab	Ad Space on End Zone Videoboard	1104 x 184	MP4, MOV, PNG, JPG
Centerhung Top Ring Signs	Top Ring of Videoboard	6672 x 144	MP4, MOV, PNG, JPG

MINNESOTA WILD IN-ARENA DISPLAY ADVERTISING

Display Name	Location	Size (pixels) W x H	Format
Suite Fascia	Suite Level Sidelines	7066 x 40	MP4, MOV, PNG, JPG
Upper Level Fascia	200 Level Center	4188 x 40	MP4, MOV, PNG, JPG
'Crow's nest' Column Fascia	Columns C & D (123 End)	680 x 60	MP4, MOV, PNG, JPG
Scoreboard Display – Sides	Scoreboard Ad Space on Sides	1104 x 184	MP4, MOV, PNG, JPG
Scoreboard Display – Ends	Scoreboard Ad Space on Ends	192 x 864	MP4, MOV, PNG, JPG
Scoreboard Display – Top Ring*	Scoreboard Ad Space Top Ring	6672 x 144	MP4, MOV, PNG, JPG
Player Tunnels	Home and Visitor Players Benches	192 x 144	MP4, MOV, PNG, JPG

*Please note: The top ring of the scoreboard is a wraparound display. Avoid using logos and/or text in the corner as they are not viewable from certain angles.

The four corner areas are located in these pixel ranges (red squares):

1) 1920 to 2172 2) 3084 to 3336 3) 5256 to 5508 4) 6420 to 6672



MARQUEES & CONCOURSE MONITORS

Display Name	Location	Size (pixels) W x H	Format
Exterior Marquees	Gates 2 and 3	456 x 264	MP4*, MOV, PNG, JPG
RiverCentre Marquee	Kellogg Boulevard	504 x 252	MP4*, MOV, PNG, JPG
Concourse Monitors	Various	1920 x 1080	MP4, MOV, PNG, JPG

*Exterior marquee video may be no longer than 15 seconds.

