



## MINNESOTA SWARM FACT SHEET

On October 25, 2004, sports fans and lacrosse enthusiasts in the Twin Cities were introduced to the Minnesota Swarm.

The primary Swarm logo depicts a swarming motion while highlighting an ambiguous insect, all in the form of the letter "S". The electrifying gold, and bold, dominant blue in the logo and the jersey, bring to life the fast-paced, physical play of lacrosse.

The Swarm began play in the National Lacrosse League in the 2005 season and has advanced to the playoffs in each of the last three seasons.

The NLL Board of Governors unanimously approved **John J. Arlotta** as the new owner of the franchise on July 16, 2008.

Minnesota recently completed its fourth campaign in 2008 and set franchise records with 10 wins and an average attendance of 11,405 fans per game while advancing to the playoffs for the third straight time.

Following the Swarm's most successful season on and off the turf in 2008, **Joel Jordan** was named Ticket Sales Executive of the Year, **Tom Garrity** was named Executive of the Year, **Marty O'Neill** was named General Manager of the Year, **Craig Point** was named Rookie of the Year and **Ryan Cousins** was named the Defensive Player of the Year.

The Swarm has increased its win total all four seasons in the NLL and owns a franchise mark of 32-32.

**Ryan Ward** is the franchise's all-time leader in goals (94), assists (160) and points (254). Ryan Cousins is the all-time leader in games played (62).

The NLL is North America's professional indoor lacrosse league, featuring the best lacrosse players in the world. Founded in 1987, the league recently completed its 22nd season of pro indoor lacrosse. Average attendance for the 2008 season was over 10,000 fans per game, with several games played in front of crowds in excess of 16,000 fans. The NLL has twelve teams playing in major markets of the United States and Canada: Buffalo Bandits, Calgary Roughnecks, Chicago Shamrox, Colorado Mammoth, Edmonton Rush, Minnesota Swarm, New York Titans, Philadelphia Wings, Portland LumberJax, Rochester Knighthawks, San Jose Stealth and Toronto Rock. The league expands to New England this season when the Boston Blazers begin play in 2009.

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Visit the Minnesota Swarm on the Internet at [www.mnswarm.com](http://www.mnswarm.com), presented by Comcast.