



NEWS RELEASE

FOR IMMEDIATE RELEASE
Nov. 2, 2009

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BUCKS ITS WAY BACK TO XCEL ENERGY CENTER FRIDAY-SATURDAY, JAN. 29-30

FREE COWBOY HATS FOR FIRST 500 KIDS FRIDAY NIGHT; LIVE CONCERT FOLLOWING RODEO SATURDAY NIGHT

SAINT PAUL, Minn. – Hang on to your cowboy hats! The [World's Toughest Rodeo™](#) is coming back to Saint Paul with two incredible shows Friday-Saturday, Jan. 29-30 at Xcel Energy Center starting at 7:30 p.m. each night. The popular “dirt dance” will take place once again following Saturday night’s action. The concert act will be announced soon. **Tickets are on sale now** at the Xcel Energy Center Box Office, all area Ticketmaster locations, by calling 800-745-3000 or online at www.ticketmaster.com. Group rates (12+) are also available by calling 651-312-3486.

The toughest cowboys in the world show off their speed and skill in action-packed events that will entertain the whole family. See World Champion cowboys prove their grit in bull riding, bareback, saddle bronc and barrel racing exhibitions of power and agility. There is something for everyone, from barrel racing cowgirls to the wild antics of the rodeo clowns. From barrels to broncs, the World’s Toughest Rodeo is an exciting, fun spectacle families will always remember.

Saturday night after the competition, K102 contest winners get access to the “Party on the Dirt.”

Tickets start at \$17 and kids 12 and under are half price. The first 500 kids (12 and under) Friday night, receive a FREE cowboy hat!

EVENT:	World’s Toughest Rodeo
DATES:	Friday-Saturday, Jan. 29-30, 2010 – 7:30 p.m. both nights
TYPE:	Rodeo / Concert
TICKET PRICES:	\$17 / \$22 / \$32 / \$47 / \$80 (Gold Buckle Seating) Kids 12 and under half price* \$5 Adult Discount for Advance Friday Night Purchase** Call 651-312-3486 for Group Ticket Information (12 or more) <i>*No discounts for Gold Buckle Seating</i> <i>**24 hours prior to event – close of business on Thursday, Jan. 28</i>
ON SALE:	ON SALE NOW
DETAILS:	Tickets are available at the Xcel Energy Center Box Office, all area Ticketmaster locations, by calling 800-745-3000 or online at www.ticketmaster.com . To charge by phone using Ticketmaster TDD/TTY, call 800-359-2525. Certain fees may apply.