



THE GREEN ISSUE

STEWARDS OF SUSTAINABILITY AWARDS

We honor the class of 2010 and the nominees who strive to protect Planet Earth

by DAVE BROOKS

For the second year in a row, *Venues Today* salutes the live entertainment industry with the Stewards of Sustainability awards. Our readers provided this year's nominees, and our editorial team picked three finalists who not only undertook efforts to promote sustainability, but helped create a culture of stewardship within their own organization.

These three finalists are not alone in their pursuit of long-term sustainability. Below are a few additional examples of individuals who have done their part to contribute to protecting the planet.

Saint Paul (Minn.) RiverCentre, Xcel Energy Center and The Legendary Roy Wilkins Auditorium for launching the "50-50 in 2" campaign to increase their recycling rate to 50 percent and decrease trash by 50 percent over two years.

Greg Poole from Toyota Center, Houston, for developing a plan for increased water efficiency by incorporating a drip system for irrigation, reducing landscape watering by 50 percent.

Carrie Steward from the Ford Center and Cox Convention Center in Oklahoma City for renegotiating the facili-

ties' trash contracts to secure recycling bins and cardboard balers that were delivered to the center in January 2010, saving \$30,000-\$40,000 per year.

Scott Jenkins, VP of Ballpark Operations for Safeco Field, Seattle, who implemented programs to recycle 80 percent of the waste stream, cut electricity use by 30 percent and shrink natural gas consumption by 60 percent.

Jorge Costa, Giants senior VP of Ballpark Operations, San Francisco, who brought a new attitude of sustainability to AT&T Park, including a seventh-inning stretch with an announcement from Giants

manager Bruce Bochy asking fans to help pick up recyclables.

Chris Oxley of the Portland (Ore.) Rose Garden, for supervising the first LEED Gold certification for an existing building with strategies aimed at improving energy savings, water efficiency, and environmental stewardship.

Allison Jones, Client Services manager at the Lakeland (Fla.) Center, for initiating recycling programs for concessions refuges and working with concessionaire Ovation Food Services to complement the building's efforts.